



## Popular Organizer on Prime Time!

**Lights, Camera, Action!** Professional Organizer and creator of the award-winning **Family Life Organizer**, Pam Socolow, made her prime time TV debut to rave reviews. As a guest on HGTV's leading show, Mission: Organization, Ms. Socolow was both entertaining and educational, and is a natural in front of the camera.

In this episode, Ms. Socolow drastically changes the non-operational home office / junk room into a functional and comfortable space that doubles as a home office and guest room. She learns the family's organizational problems and then develops systems, specific to this family, so they can continue to stay neat and organized when its all over.

“Website activity and sales of the **Family Life Organizer** increased after the show, says Socolow, “I think viewers acquired a level of confidence in me and my products after seeing me in action”.

Watching Ms. Socolow's second episode, you will appreciate seeing an extraordinary transformation from a messy den / home office to a room that is both beautiful and efficient. A picture is worth a thousand words. Tune in on Thursday March 24<sup>th</sup> at 8:00pm ET/PT and you may even get inspired to tune up your own space.

Awareness of the **Family Life Organizer** continues to soar. In the last 14 months since its launch, the product won two national awards and was featured in Real Simple Magazine as well as in dozens of local parenting publications and newspapers.

### Background

The **Family Life Organizer** is the ideal organizer for every family. In this stylish yet sturdy custom-made 3-ring poly binder are oversized pockets, easy touch tabs, business card holders, formatted sheets and much more to keep a family organized. The organizer becomes the resource center for everyday telephone numbers, health information, home-maintenance records and much much more. It empowers you with knowledge, eliminates stress around misplaced information, and simplifies daily tasks by keeping necessary information organized and in one place.

More information on the Pam Socolow and her company, Family Facts™, are available at [www.Family-Facts.com](http://www.Family-Facts.com) or call 914.666.8383.

Press kits and copies of the tape are available.